To: [Insert Supervisor Name]  
From: [Insert Your Name]

**RE: The 2025 RNL National Conference**

I’m writing to request approval to attend the 2025 RNL National Conference (July 22-24 in Atlanta, GA). The conference presents an opportunity to dive into thelatest strategies and innovations for student recruitment, marketing, financial aid, and technologies that will help us optimize our enrollment.

The conference offers more than 120 total sessions, with numerous sessions on enrollment (see the sessions list at [RNL.com/Conference](https://www.ruffalonl.com/events/rnl-national-conference/)). In particular, I’d like to focus on finding solutions or best practices that could benefit these projects:

* [Add project or initiative]
* [Add project or initiative]
* [Add project or initiative]

I will also have the opportunity to network with 1,400 higher ed leaders and campus colleagues who will share their insights and expertise.

Here’s the approximate breakdown of conference costs:

Airfare $ XX

Transportation (MARTA round trip from ATL to hotel) $ 6

Hotel (3 nights) $ 747 + taxes

Registration Fee (early rate before May 30) $ 795

Meals $ XX

Total **$ XXX**

By attending the 2025 RNL National Conference, I anticipate returning to campus with actionable insights for recruiting the right students to meet our enrollment goals. The conference investment is a drop in the bucket compared to the value of a new student.

I can schedule a post-conference meeting with you to provide you with a summary of all the major takeaways and strategies I learned for growing enrollment.

Thank you for considering this request. I look forward to your reply.

Regards,