



## SMS Policy Template

By providing your phone number and opting into SMS communications, you agree to receive messages from [Client Name]. Please read the following terms and conditions carefully.

1. **Program Description.** By opting in, you consent to receive SMS messages, which may include information about admissions, programs, deadlines, events, and other relevant updates.
2. **Message Frequency.** Message frequency may vary. The frequency of messages may depend on your engagement or inquiry.
3. **Opt-Out.** You can opt out of SMS communications at any time. To stop receiving messages, reply "STOP" to any SMS message you receive from us. After you send the SMS message "STOP," we will send you a confirmation SMS message to acknowledge your request and you will no longer receive SMS messages from us.
4. **Help.** If you need assistance, reply "HELP" to any SMS message you receive from us.
5. **Message and Data Rates.** Message and data rates may apply. Please consult with your wireless carrier for applicable fees related to SMS messaging. Charges for messages depend on your mobile plan.
6. **Privacy.** Your privacy is important to us. We will not share or sell your phone number or personal information to any third parties for marketing purposes. You can review our full [Client Privacy Policy].
7. **Carriers Supported.** SMS services are available on most major wireless carriers, including but not limited to AT&T, Verizon, Sprint, and T-Mobile.
8. **Delivery of SMS Messages.** Delivery of SMS messages may be subject to effective transmission by your wireless service provider/network operator. We are not liable for delayed or undelivered messages.
9. **Changes to Terms.** We may revise these SMS Terms and Conditions at any time without prior notice. Continued participation in our SMS messaging program will indicate your acceptance of any changes.

By opting into SMS communication, you acknowledge that you have read and agreed to these terms and conditions.