

The Giveys! 2024 Giving Day Awards

David Jakielo, Client Solutions Consultant, ScaleFunder
Theresa Jubert, Senior Client Solutions Consultant, ScaleFunder
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Hosted by: Courtney Pourciaux, Senior Consultant, Fundraising Management

Giveys Companion Guide

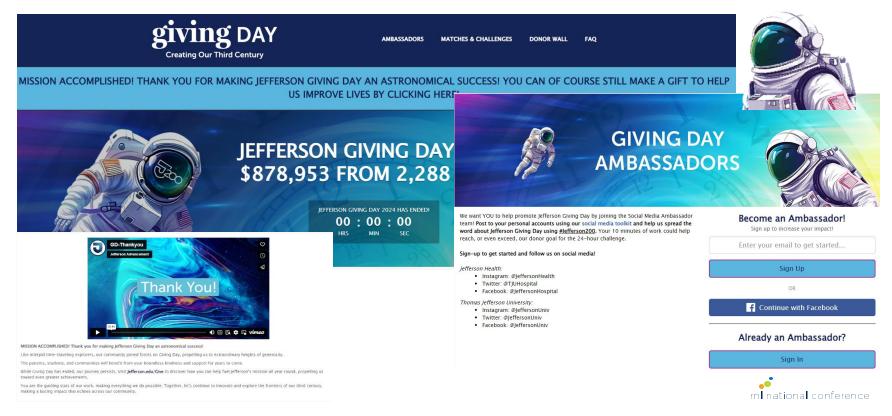
QR CODE COMING SOON

Giving DayTheme



Giving Day Theme

Thomas Jefferson University: Jefferson Giving Day



Giving Day Omnichannel Engagement



Omnichannel Engagement

Wittenberg University: Commit to Witt











Giving Day Social Media Engagement



Social Media Engagement

Butler University: Dawgs Supporting Dawgs



Dad had about 20 cringy TSwfit captions that Intern Grace and I turned down. Anywho, #BUDayofGiving is one week away!

Instagram User 15 weeks ago







This year I have been fortunate to serve as a Day of Giving Ambassador ... but now the time is here! With everyone's help we can unlock...

Instagram User 14 weeks ago



 $\bigcirc 1$



THANK YOU all for supporting me on #BUDayofGiving the past two days. You all are the best.



Butler Blue IV (@Th... 14 weeks ago









Giving Day Gamification



Ball State University: One Ball State Day

Name a Ball State Goose



Every year, hundreds of Ball State Geese are born nameless, wandering aimlessly through campus in search of identity. For years, this has been a problem that has gone unsolved, leading to an at-times contentious relationship between the geese and our student body. For just \$19.18 to the Ball State fund, you can personally give one of these beautiful creatures a name. This act of good faith will not go unnoticed, as you will receive a personal Ball State digital certificate recognizing this selfless act.





Indiana State University: Give To Blue Day

Adopt a Sycamore Squirrel \$10,000 Challenge

50 donors to the Theater Department will unlock a \$10,000 gift from Billy Joe and Nerissa Jay to the Summer Theater. Are you nuts about ISU? Do you have fond memories of feeding campus squirrels fries from George's? What about hearing those little critters run across the roof of your classroom? This year for Give to Blue Day, you can bring a part of your Sycamore experience home by symbolically adopting a Sycamore Squirrel! For only \$25, you will symbolically adopt a squirrel, and in exchange, you will receive a Certificate of Adoption and an authentic photo of a squirrel on the Indiana State University campus! Adoption donations go to support the Department of Theater who spends many hours listening to the squirrels run across the roof of the New Theater, feeding the squirrels during rehearsal breaks, and, on occasion, even dresses as squirrels for productions.







University of Mississippi: Ole Miss Giving Day

Vote for Willie Price's New 2K Class Name!



Willie Price alumni and parents remember well the pride of being a Bunny, Duck, Lamb, Monkey, Zebra or Giraffe in the lab school's 3K, 4K and 5K classrooms. Now, as the School of Education expands Willie Price access to 2-year-old children, Giving Day 2024 donors have the chance to vote for our 2K class names! With your gift to this challenge, you can vote for Dragonflies, Butterflies, Fireflies or all of the above! The best part is, your gift goes to support the happiest place on campus, the Willie Price Lab School, and helps fund our playground improvements.

| RANK | WILLIE PRICE LAB \$CHOOL | DONORS |
|------|-------------------------------------|--------|
| 1 | Willie Price - Vote for Butterflies | 77 🏝 |
| 2 | Willie Price - Vote for Fireflies | 35 🚢 |
| 3 | Willie Price - Vote for Everyone! | 24 🚢 |
| 4 | Willie Price - Vote for Dragonflies | 14 🚢 |
| | | |
| | | ENDED |

Name a Grove Squirrel!



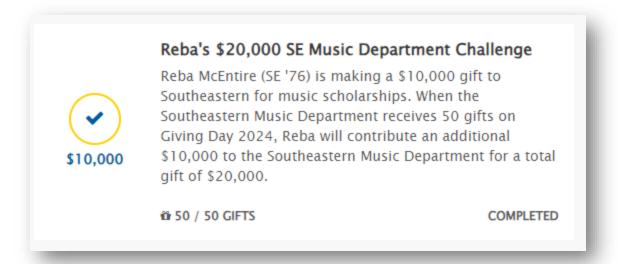
For two hours on one day only, Name a Grove Squirrel is back! From 2-4 p.m. CST on April 9, a gift of \$50 or more will allow you to name a Grove Squirrel! Fill out your name when submitting your gift, and we will send you a certificate!

ENDED





Southeastern Oklahoma State University: SE Giving Day



Texas Children's Hospital: Amazing May



Black Swan Yoga

Join us on May 11 for a special Amazing May class where 100% of proceeds will go to Texas Children's.

ENDED



Circle K

In May, round up your purchase or purchase a Miracle Balloon and proceeds will be donated to Texas Children's Miracle Network

ENDED





EVENT

Rainforest Cafe

Mention you are in to support Texas Children's when dinning May 20-23 and a portion of your purchase will be donated!

ENDED





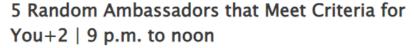


Giving Day Ambassador Program Growth



Ambassador Program Growth

UC Berkeley: Big Give





5 random ambassadors that meet the criteria for You+2 will win additional \$750 each to the affinity area they selected in the Ambassador Dashboard or the area that they supported. WINNERS: POWER OF A PRINCESS, CENTER FOR EDUCATIONAL PARTNERSHIPS, CAL BAND, BALLET COMPANY AT BERKELEY, MOTOSTUDENT OF CALIFORNIA!

ENDED



Ambassador Program Growth

Marshall University: 1837 Minutes for Marshall



Giving Day Ambassador & Donor Engagement



Ambassador & Donor Engagement

The University of Texas at Austin: 40 Hours for the Forty Acres







Giving Day On Campus Engagement or Event

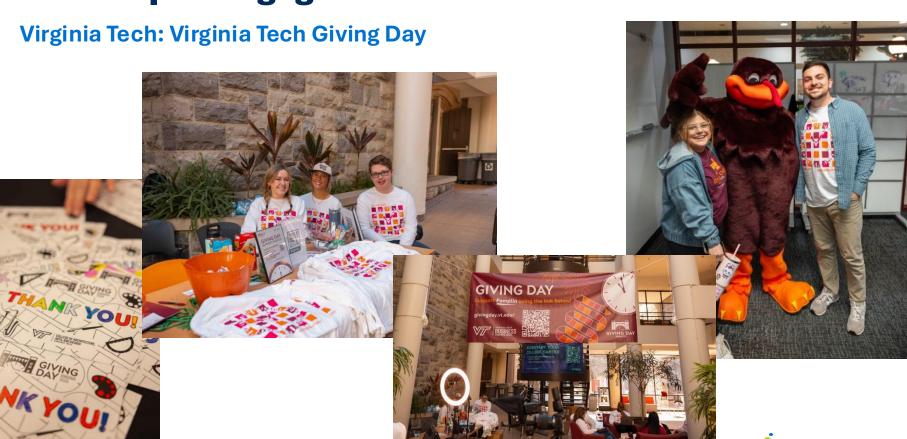


On Campus Engagement or Event

Polytechnic School: Poly Giving Day



On Campus Engagement or Event



Giving Day Greek Organization



Greek Organization

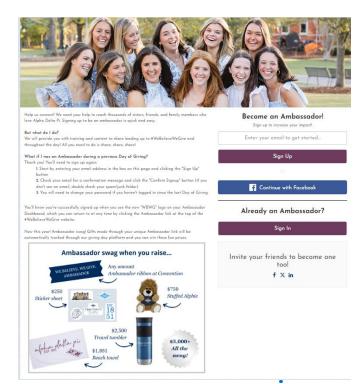
Alpha Delta Pi: We Believe. We Give.





\$800,001 RAISED **1,425** GIFTS





Giving Day New RNL ScaleFunder Partner



New RNL ScaleFunder Partner

Bennett College: Ring the Bell for Bennett





AMBASSADOR

MATCHES & CHALL

DONOR WAL

FAQ



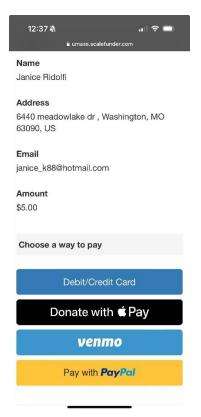


Giving Day Frictionless Giving



Frictionless Giving

UMass Amherst: UMass Gives







Giving Day Video



Giving Day Video

Cleveland State University: It's Giving Day (Give It Up!)



Giving Day Creative Site Design



Creative Site Design

Fort Lewis College: #FLCForever Giving Tuesday

Dean Jenni Trujillo & Thad Trujillo School of **Education Impact Fund Match**



We have met our goal! Thanks to our generous donors, the School of Education Impact Fund Match is complete, and Dean Jenni Trujillo and Thad Trujillo's \$1,000 donation has been unlocked. Together, we have raised at least \$2,000 for the School of Education Impact Fund!

\$1,000 MATCHED COMPLETED



Vice President Melissa Mount & Andrew Mount Sports Performance Center Match

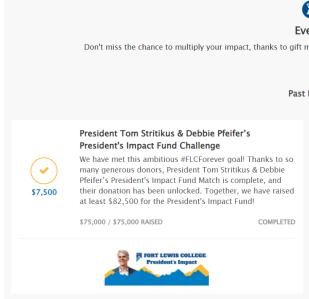


We have met our goal! Thanks to our generous donors. the Vice President Melissa Mount & Andrew Mount Sports Performance Center Match is complete, and their \$1,000 donation has been unlocked. Together, we have raised at least \$2,000 for the Sports Performance Center!

\$1,000 MATCHED

COMPLETED







Events

Don't miss the chance to multiply your impact, thanks to gift matching opportunities from some of our most generous donors.

Past Events



Don & Sandra Mapel School of Education Student Teacher Scholarship 250 Donor Challenge

We have met our ambitious #FLCForever goal! Thanks to so many generous donors, Don & Sandra Mapel School of Education Scholarship 250 Donor Challenge is complete. and their donation has been unlocked. Together, we have raised more than \$50,000 for the Sandra Mapel Student Teacher Scholarship Fund!

≗ 250 / 250 DONORS

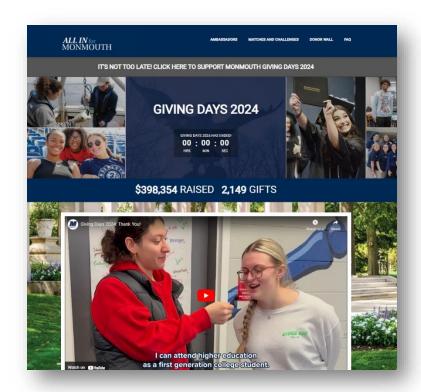
COMPLETED





Creative Site Design

Monmouth University: All In for Monmouth

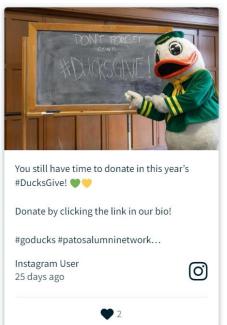




Creative Site Design

University of Oregon: Ducks Give





\$1,450,603 RAISED **3,028** GIFTS

Giving Day Athletics



Athletics Giving Day

Radford University: RAD48



Protect and Preserve the Student-Athlete Experience

The RAD48 Athletics giving day is where the Highlander Club and the rest of Highlander Nation come together to demonstrate their pride in Radford Athletics. Here, you can choose your preferred area of impact to protect and preserve the athletic experience for our student-athletes.

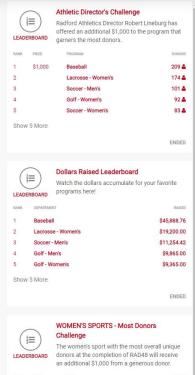
Recent Athletics' history has featured outstanding competition and championship performances by several teams along with amazing academic performances from our student-athletes. As costs such as travel, equipment, and gear continue to rise, increased funding in vital areas will help our athletes continue to compete at the highest levels and get the most out of their athletic experience.

Areas of impact

You can support Radford Athletics and impact the lives and experiences of our student-athletes by giving to a specific sport, Athletic Training, Strength and Conditioning, our Cheer and Dance teams, and/or funds that benefit all athletic areas.

During RAD48, you will be able to pick the unit you are most passionate about and support their unique funding priorities that span a number of areas such as:

- Nutrition/Wellness helps our students access healthy food choices and promotes the complete wellbeing of our athletes.
- Travel travel support enhances the student travel experience from transportation to accommodations.
- Gear helps our athletes represent the Highlander spirit near and far, while enabling them to perform at the highest levels.
- . Technologies help our athletes evaluate and improve their performance.
- . Recruiting scholarship support helps our coaches recruit the most talented athletes that





Show 5 More

Athletic Director's Challenge

Radford Athletics Director Robert Lineburg has offered an additional \$1,000 to the program that garners the most donors.

| RANK | PRIZE | PROGRAM | DONORS |
|------|---------|--------------------|--------|
| 1 | \$1,000 | Baseball | 209 🚢 |
| 2 | | Lacrosse - Women's | 174 🚢 |
| 3 | | Soccer - Men's | 101 🚢 |
| 4 | | Golf - Women's | 92 🚢 |
| 5 | | Soccer - Women's | 83 🚢 |

ENDED





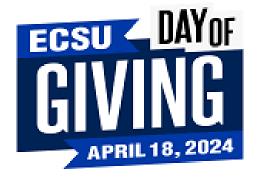
Giving Day Historically Black Colleges and Universities



HBCU Giving Day

Elizabeth City State University: It's A Viking World!





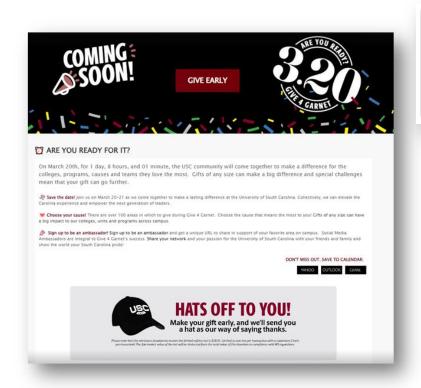


Giving Day Early Giving



Early Giving

University of South Carolina: Give 4 Garnet





Giving Day Fall Campaigns



Emory University: 2036 Giving Week



This year's 2036 Giving Week was one to remember! Whether you were motivated by Wonderful Wednesday and scored a sweet skateboarding Swoop sticker or vied for your cause to top the leaderboards, your gift during 2036 Giving Week directly supports students.

You joined a community of more than 2,300 donors that raised more than \$245,000 to help Emory students flourish. Together, you contributed:

- . \$35,000 to scholarship and fellowship funds
- \$78,000 to student organizations
- . \$51,000 to student services and campus experiences
- \$80,000 to academic departments and centers

Your investment in these core areas accelerates the success of students and elevates the campus experience.

Every gift to Emory matters, especially yours.

A special thank you to Advancement Volunteers who used our <u>digital toolkit</u> and raised \$56,295.75 through 1,315 total gifts – that's more than double the gifts received during our inaugural 2036 Giving Week last year.

Programs that win challenges such as the most donors or gifts will unlock bonus funding for their areas. Leaderboards track progress (and bragging rights)! The competition ends at 1:00 p.m. Friday, November 3.

When the Emory community helps students flourish, everyone wins. And you'll earn one limited-edition sticker, shown below, each day you make a gift! Will you help students during #2036GivingWeek this year?



Medical University of South Carolina: #GivingTuesday



AMBASSADOR

CHALLENGE

DONOR WALL

FAQ

MISSED OUT ON MUSC DAY 2023? YOU CAN STILL MAKE AN IMPACT BY CLICKING HERE TO MAKE A GIFT!



\$728,730 RAISED **534** DONORS

"Your donation to the Medical University of South Carolina Foundation. combined with other Giving Tuesday gifts, will help change lives and change what's possible through MUSC."

Oklahoma State University: Cowboys United







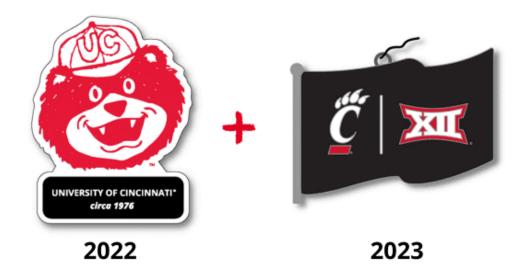






EACH ACADEMIC YEAR

University of Cincinnati: #GivingTuesday



UNC Charlotte: #GivingTuesday to Fight Food Insecurity

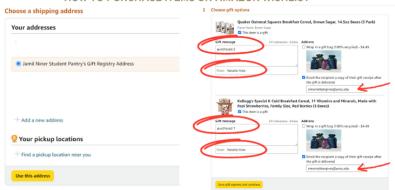


The Jamil Niner Student
Pantry is working hard to
spread the word and reduce
the stigma around shopping
at our food pantry."

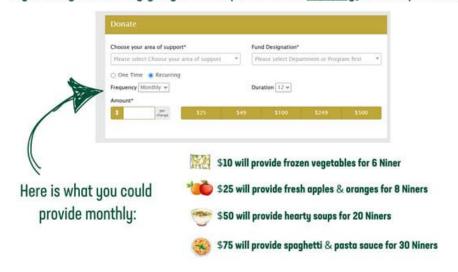
- Matthew McGrew, Student Volunteer

GIINGTUESDAY

HOW TO PURCHASE ITEMS ON AMAZON WISHLIST



Make a great impact by making a monthly gift of \$9+ for 12 or more months. By making a recurring gift you could provide food monthly for multiple Niners.



Oops! Too Much Success for One Hour!



Pi for Lunch Annual Fund Match



All gifts to the Annual Fund (area of greatest need) made from 12-2 p.m. EDT will be matched, up to \$2,500, thanks Anthony Reid '70.

\$2,500 MATCHED

COMPLETED









Giveys Companion Guide

QR CODE COMING SOON

Thank You From Team RNL ScaleFunder!



Theresa Jubert

Senior Client Solutions Consultant



Janice Ridolfi

Client Solutions Consultant



David Jakielo

Client Solutions Consultant









ready to lead the way with RNL?

schedule a quick consultation

